

Executive MBA

One of Australia's top ranked
EMBA's for experienced managers



QUT Business School

Brisbane | Canberra

Australia's first business school
with triple international accreditation





“As you move into executive roles within any business, it’s crucial to bring new ways of thinking, analysing and innovating. QUT’s EMBA program enhanced my leadership, strategic thinking and communication skills, enabling me to take on new career challenges and to thrive in industries undergoing significant transformational change. By expanding my understanding of strategic thinking I have been able to deliver long term sustainable initiatives and am now more empowered to deliver on broader organisational needs.”

Kym Warner

General Manager Finance, News Corporation Ltd

What sets QUT’s EMBA apart?

As a leader you will be challenged on a daily basis to work with multiple stakeholders, solve complex problems with limited and often ambiguous information, and deal with constant, unpredictable change.

QUT’s Executive MBA program is uniquely designed to transform you into an agile leader capable of thriving in this complex business environment where cognitive flexibility, emotional intelligence, and the ability to build relationships is fundamental to your success as a decisive and adaptive leader. It will also build your understanding of the international context in which you operate.

The EMBA is designed for leaders both in business and in the business of government.

Highly experienced facilitators deliver the program supported by a host of guest speakers to give your learning experience a global perspective. Your learning and networking opportunities will be further enhanced by the cohort effect as you share your journey with other busy professionals from a cross-section of business and government for the duration of your program.

You will embark on a two-week international study tour and, to enhance your development yet further, will have ample opportunity for self-reflection with the help and guidance of a professional leadership coach.

The program offers three separate concentrations: international leadership, complex program leadership and strategic procurement.

Program structure

The QUT EMBA program comprises 24 units covering four distinct components:

1. Building foundations

Strategic management
Systems thinking for managers
Communicating to influence
Economics for business
Problem framing for creative action
Accounting for decision making
Personal leadership and change
Data analysis and decision making

8 core units

2. Multidisciplinary decision making

Marketing strategically
Understanding and leading others
Business law
Entrepreneurship
Financial management
Contemporary human resource management: global perspective
Managing technological innovation
Global leadership and complexity
Negotiation skills and strategies
International study tour
Corporate governance and accountability

11 core units

3. Choice of concentration

International leadership
Stakeholder engagement and media principles
Business leadership practicum
Conducting business internationally
Advanced strategy for global business
OR
Complex program leadership
Sourcing and contracting strategies in a global environment
Strategic leadership of supplier relationships
Strategic alignment and project implementation
Strategically managing risk
OR
Strategic procurement
Intellectual property strategy and management
Strategic leadership of supplier relationships
Sourcing and contracting strategies in a global environment
Contract risk allocation and insurance

4 elective units

4. Integrated workplace project

1 core unit

International study tour

Our nation's trading partners have a wide diversity of cultures and business practices that underpin international transactions. QUT's EMBA will give you the opportunity to explore and reflect on these through an international study tour designed to expand your horizons and demonstrate how desired outcomes can be achieved. Previous study tours have been to China, the United Kingdom, the United States of America and Europe.

Choose a concentration

International leadership

In the international leadership pathway you will engage in extensive leadership and strategic problem-solving discussions with an executive adviser—typically a CEO or other highly-placed executive. You will be challenged to further explore strategy, to engage all stakeholders impacted by your decisions, and to be culturally aware when conducting business internationally. In recognition of the likelihood of you being an organisational spokesperson you will also receive coaching in how to handle the media effectively.

Complex program leadership

The complex program leadership concentration is designed for executives responsible for the design and delivery of significant initiatives, be they organisational change, the development of new policies or products, or the delivery and realisation of benefits from investments in large and complex programs. Acquisition or sourcing strategies are explored along with associated contracting strategies. Other key areas of project performance and value creation that are explored include risk and opportunity, project implementation, and leading strategic supplier relationships.

Strategic procurement

The strategic procurement concentration is for senior commercial managers and executives responsible for delivering large and complex programs through commercial relationships. Acquisition and sourcing strategies are explored along with associated contracting strategies. Additionally, key areas of project commercial performance and value creation are explored, including contract risk allocation and insurance, intellectual property and management, and leading strategic supplier relationships.

Executive coaching

You will also benefit from an executive coach who will support your personal and professional development and assist with the transfer of learning into your workplace. Your coach will help you unpack feedback from a 360-degree instrument specifically designed for leaders operating in complex business environments. Then, coaching conversations and processes will assist you to structure your short, medium and long-term objectives to help you gain every possible advantage from your EMBA experience, as well as enhancing your own coaching capabilities.

Balance study with work and personal commitments

Critical to your learning and engagement with your cohort is attendance at EMBA intensive learning workshops and participation in online activities. QUT publishes a calendar for each commencing cohort, allowing participants to schedule these obligations around work and personal commitments.

The program is available in Brisbane and Canberra in a combination of face-to-face and blended online learning.

Real-world focus

The EMBA, like other QUT programs, has a real-world focus. The program concludes with an engaging and genuine workplace project requiring the application of your new-found knowledge and finely honed skills.



“The program has fundamentally changed the way I think, solve real world problems and operate in the world. It has provided me with so many usable skills and given me the ability to add significantly more value to my workplace... It’s a game changer...”

Michael Broadbent

Contract and Assurance Services Leader,
Queensland Urban Utilities

International and local recognition

As one of Australia's leading universities, QUT has one of the largest and most respected business schools in the country. QUT Business School was the first in Australia to achieve triple accreditation from the Association to Advance Collegiate Schools of Business International (USA) (AACSB), European Quality Improvement System (Europe) (EQUIS) and the Association of MBAs (UK) (AMBA)—all hallmarks of excellence and recognition of the quality of our programs.

The prestigious 2013 Times Higher Education ranked QUT as 26 in the world among universities less than 50 years old, making QUT Australia's top university under 50 years.

QUT's EMBA program is also ranked in the top four nationally by the 2013 *Australian Financial Review* BOSS MBA Ranking, and has received a five-star rating from the Graduate Management Association of Australia.

In addition, it was the first MBA program to be endorsed by The CEO Institute as meeting the educational requirements for recognition as a certified CEO.



“I have really enjoyed the program with its focus on strong leadership in both project and business management. It has really taught me how to look at problems from completely new perspectives and has greatly improved my communication skills both internally and with our customers overseas.”

Samara Russell
Project Manager, Thales Australia

Entry requirements

For more information and entry requirements please visit www.qut.edu.au/emba

How to apply

Application forms and pro-forma referee reports may be found at www.qut.edu.au/study/courses/executive-master-of-business-administration

Course code: GS50

Applications

Applications may be submitted by any of the following methods:

emailed to:

mba@qut.edu.au

mailed to:

Program Manager MBA Programs
QUT Business School
GPO Box 2434
Brisbane QLD 4001

delivered to:

EMBA Applications
QUT Business School
2 George Street
Level 4, B Block
Gardens Point campus
Brisbane QLD 4001

or

EMBA Applications
QUT Business School
Level 1, 2 King Street
Deakin Canberra ACT 2600

Alternatively, 1800 145 041 to discuss your application.



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